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upcoming at UD

COVERAGE TIPS FOR PRINT AND BROADCAST MEDIA

May 29, 1990

INTERNATIONAL CONFERENCE ON "DESKTOP MANUFACTURING" TO DRAW MORE THAN 300 MANUFACTURERS TO DAYTON JUNE 4-5

More than 300 manufacturers, including representatives from the three major automakers, are traveling to Dayton June 4-5 to attend what organizers believe is the country's first major conference on developments in "desktop manufacturing."

Desktop manufacturing, or "rapid prototyping," allows manufacturers to produce actual three-dimensional plastic parts in a matter of minutes or hours without conventional tooling--allowing companies to slash days, and sometimes even months, off product development time.

Billed as "a conference focusing on innovative technologies for speeding products to market," the conference is being sponsored by the University of Dayton's Center for Advanced Manufacturing and Ohio's Edison Materials Technology Center (EMTEC). It will be held at the Stouffer Center Plaza Hotel, Fifth and Jefferson Streets, with sessions running daily from 8:30 a.m. to 5 p.m. The keynote addresses include:

Monday, June 4, 8:30 a.m., Van Cleve Room: Using examples from such companies as Honda, Wausau Paper and Toys "R" Us, Harold Sirkin, vice president and director of The Boston Consulting Group in Chicago, will speak on "Competing Against Time: How Time-Based Strategies Deliver Superior Performance."

Tuesday, June 5, 8:30 a.m., Van Cleve Room: Frederick Garry, former vice president for manufacturing, General Electric Company, will speak on "Rapid Prototyping and Industrial Strategy."

Other presentations at the conference will include case studies from industry users (including the Ford Motor Co. and the Packard Electric Division of General Motors Corp.), new technical information about eight emerging technologies in the "rapid prototyping" field and the place of this technology in business.

For media interviews, contact Robert Mott, director of UD's Center for Advanced Manufacturing, at (513) 229-2966 or Frank Moore, director of EMTEC, at (513) 259-1365.



The University of Dayton

For further information or assistance in scheduling interviews, contact Office of Public Relations, (513) 229-3241.